

Largest Circulation
of any Newspaper in
Western Nebraska.

THE ALLIANCE HERALD.

Gives all the news
of Box Butte County
and City of Alliance

VOLUME XVIII

ALLIANCE, BOX BUTTE COUNTY, NEBRASKA: THURSDAY FEBRUARY 16, 1911

NUMBER 10

A home bank; a substantial bank and a big bank is The First National Bank of Alliance

It aims to be abreast of the times and still be conservative.

Its losses have been less and its profits greater during its corporate existence than any other bank in the county.

It has never levied an assessment and has always paid an annual dividend.

It has accumulated a surplus and undivided

profit account of	\$ 75,000.00
Its capital is	50,000.00
Its total assets	600,000.00

It merits your confidence and invites
your business whether you are a
depositor or a borrower.

LOCAL PARAGRAPHS

Dr. H. H. Bellwood made a flying auto trip to Reno and back on Wednesday.

Mrs. Minnie Fride, of Ravenna, mother of Mrs. Fawcett, is here visiting with her.

F. J. Betzold and wife are expected to return from their California trip soon.

H. W. Neff, Dr. Emerson and F. Alexander were visitors in Alliance from Scottsbluff last Friday and Saturday, in company with others.

Since Darling's furniture store has been moved there is one vacant store room in town. Wonder how long it will remain vacant?

Mrs. J. S. Sherman, of the Hotel Alliance, has been confined to her bed for several days on account of a very severe attack of la grippe.

Ed. Wildy of Hemingford, and an officer of the People's bank of that city, was a Herald office caller Tuesday while in Alliance on business.

E. G. Laing sold a large counter to the Elquest Brothers Company, of Torrington, Wyoming, on Monday, shipping it over the same day.

Cashier S. K. Warrick of the First National Bank, and family, are expected home the first of the coming month. They have been spending part of the winter in California.

The frame building which occupies the site of the new creamery building has been moved off and work is being commenced on the new building.

The two youngest children of I. L. Acheson are very ill. Josephine, the little girl, is suffering with pneumonia and Robert has a bad attack of tonsillitis.

Engineer E. L. Bishop and wife returned Wednesday of last week from Crawford. Where they have been stopping lately while he was doing some extra work on Crawford hill.

Ross Hull, who pitched ball for the Alliance base ball club a few years ago, is again in our city. He arrived last week from Hot Springs, Arkansas, where he has been spending the winter.

R. G. Holden, who is now chief

clerk to the superintendent at Sheridan of the Burlington, but who was formerly an Alliance boy, was a caller at The Herald office last Friday, stopping over on his way south.

The family of T. H. Barnes have moved to their new palatial residence in the northwest part of the city. This is the finest home in the city, and has been erected at a cost of over \$10,000.

Postmaster I. E. Tash has received his re-appointment as postmaster at Alliance. He has raised the Alliance postoffice to a high degree of efficiency in the last few years and makes a very good postmaster.

I. W. Wright, of Dunning, who is a son-in-law of water commissioner J. C. Carlson of Alliance, is the father of a new baby girl, born Tuesday night. Mr. Wright is Burlington agent at Dunning.

Dr. Blackburn, who is a prominent business man and postmaster of Alliance, was in Alliance last Friday on business. Dr. Blackburn has been located in Mitchell for several years and has had a great deal to do with the advancement of that part of the North Platte valley.

Miss Lunette Zehrung has taken the position as stenographer for the Alliance Creamery & Produce company. She recently graduated from the Springfield, Missouri, business college and is capable of holding the position very well, although it is a difficult one.

Mr. C. E. Rosenberger, of Hemingford, father of Alma Rosenberger, who won the gold watch in The Herald contest last summer, was in Alliance last Friday and Saturday on business. Mr. Rosenberger owns several hundred acres of Box Butte county land.

A neat little restaurant is the one owned and managed by Jim Donovan of Alliance which is located near the Burlington hotel on Box Butte ave. Mr. Donovan is a new Herald subscriber this week, stating that he wanted his customers to have all the news.

Mr. Stowe, who has held the position of jeweler at Holsten's for some time, resigned his position yesterday and left for Omaha last night. He has business interests which demanded his attention in eastern Nebraska and Iowa. The Herald will

keep him informed on Alliance.

Rev. Dr. J. L. H. Jones returned from Chadron where he preached and conducted quarterly meeting of last week in the M. E. church. On the way home he stopped at Gordon and took stage to the Pine Ridge Indian agency. He enjoyed the trip very much and was much pleased with the cordial reception he received from the people of Chadron.

Messrs. McDougall and Elquest of Torrington were in Alliance on Monday and Tuesday. They trailed a man here who had in some way defrauded them of a large sum of money. Sheriff Cal Cox arrested the man, after which he succeeded in raising the necessary amount to pay the claim of those two men. They then withdrew their complaint and he was released.

Mae Nicholson, an advertising saleswoman from Chicago, was in Alliance Wednesday getting up a room card for the Burlington Hotel. She secured the necessary amount of advertising that day and left last night for Ardmore, S. D., where she will visit with two sisters who have government homesteads there. The cards will be printed and delivered by The Herald job department.

Mr. and Mrs. Verne Reeves came in Wyoming recently to spend Sunday with her parents. He was on his way to Hot Springs, S. D., where he has work engaged for the balance of the winter. Mrs. Reeves and children went from here to Bridgeport, where they will visit with her parents Mr. and Mrs. Wehn. We are pleased to note that she has about recovered from the cancer, mention of which was made in The Herald some weeks ago.

The taking of testimony in the contest case of James Krejci vs William Dilling at the land office was completed Monday afternoon, it being the longest contest case heard at the land office for years. Upward of sixty or seventy thousand words were written, partly on typewriter and partly by shorthand. About twenty witnesses were examined, taking five days for so doing. The land is situated northeast of Alliance about twenty or thirty miles. Both parties to the contest have lived in that neighborhood for years and each wants the land. F. M. Brooms, attorney for the contestant and Wm. Mitchell attorney for defendant.

WOMAN'S CLUB MET

The Woman's Club of Alliance met for their regular bi-monthly meeting at the home of Mrs. L. H. Highland last Friday evening. They were well pleased with the program rendered, which included music.

After the program which lasted to 9:45 the ladies went in a body to the Hotel Alliance, where they were entertained at luncheon by Mrs. Lloyd C. Thomas, who was hostess of the evening.

The Hotel Alliance cafe is becoming very popular for parties of this kind, and the luncheon served was a credit to Mr. and Mrs. J. S. Sherman, managers of this popular hotel and cafe.

The following ladies were present: Mesdames Ponath, W. W. Johnson, M. E. Johnson, Rubendall, Highland, Wilson, Birney, Bennett, Reed, Wikler, Ellis, Slagle, Molting, Lunn, Holway, Mewhrter, Lewis, Pate, Thomas, Hampton and Miss Frazier.

OUR BUSY DAY

That was the slogan around The Herald office last week when the answers to the large want ad in the issue of The Herald of January 26th by The Herald editor advertising a snap in a relinquishment began to come in.

The Herald editor began to answer the replies himself, but when the letters began to pour in on every mail, from Iowa to Montana, he gave up and requisitioned the help of the business manager and the cashier with their machines. And the man that got the relinquishment which was near Dalton, Nebraska, got a bargain.

If you've got a snap in city property, a business for sale cheap, or a piece of land that you need the money out of, invest in a good, big Herald want ad and you'll get the results. However, don't forget that you've got to put up the goods to back your ad. We guarantee Herald want ads to bring results, but they positively won't sell a \$1,000 piece of property for \$2,000. No sir. Tell the truth and make it plain. And remember that Herald want ads pay.

Alliance Herald, \$1.50 per year.

KENNEDY BROTHERS DENTISTS.

Office in Alliance National Bank Bldg.
Over Postoffice.
Phone 391.

FOREST LUMBER COMPANY

MILL WORK

TANKS
STORM SASHES
COUNTERS
AND
SHELVING
A SPECIALTY

A. P. LEE, Mgr.

DR. A. GAISER,
DENTIST.

Office, Room 10, Rumer Block,
Phone 525, Alliance, Nebr. 42-11

SELLS SIXTEEN FORD AUTOS

The Denver agent for the Ford Automobile Company, who was recently in Alliance, stated that the Ford auto which the city editor of the Herald took to Phoenix, Arizona, last winter, had been instrumental in making the sale of sixteen more of the Ford cars.

This popular make of auto, which is represented in Alliance by Mr. J. C. McCorkle, was not represented in Phoenix at that time and the only Ford auto in the town was that particular machine. The Herald man used to make desert and mountain trips of all kinds and many times the little Ford left the high powered cars in the rear. It was sold to a couple of Phoenix boys when he returned.



Beauty
Depends
on Toilet
Preparations

to a very great extent. The whitest skin will roughen, the whitest teeth turn yellow, and the most luxuriant hair fall out, if neglected.

You cannot overlook your toilet if you would become beautiful or retain your beauty. Moreover you must use only the purest and best toilet helps—poor toilet preparations are worse than none.

We can supply you with pure, fresh and wholesome toilet goods of every description. We are convinced of the superiority of REXALL Toilet Preparations for we know their ingredients. REXALL TOILET CREAM will keep the skin clean, soft and fair, giving a beautiful complexion. REXALL TOOTH POWDER insures pearly teeth, kills all germs and sweetens the breath. REXALL '93' HAIR TONIC preserves the hair full, long and silky, free from dandruff. Sold with the Rexall guarantee.

HOLSTEN'S

OBITUARY

Emma Eckman, daughter of Mr. and Mrs. Claus Eckman, was born in Germany, November 12, 1875; came to America with her parents in 1882; was married to Wm. Kline, July 12, 1898; died at her home, eighteen miles northeast of Alliance, February 4, 1911. The funeral was held from the German Lutheran church in Alliance, Monday, February 6th, conducted by Rev. A. L. Godfrey, pastor of the United Presbyterian church. On the way to town from the ranch, a stop was made at the home of the aged parents, where a short service was held, including the reading of the Scripture in German.

In her death her husband loses a faithful and affectionate wife, her children a kind mother, and her neighbors a true friend. The high esteem in which she was held was indicated by the large concourse of people who attended the funeral service, scarcely half of the people being able to get inside of the church at one time. About fifty teams, besides several automobiles, were in the funeral procession.

To the bereaved relatives the Herald offers condolence. It is not possible to find words to fully express the sympathy to which we would like to give expression, but it is none the less sincere and heartfelt.

BIG CLOTHING VALUES

Our determination not to carry over one dollar's worth of merchandise from one season to another has prompted us to make one final cut in price on this season's goods that will appeal to every careful buyer. When you stop and consider the fact that our clothing is marked with a small profit in the first place, these reductions will appeal to you as exceptional values, which they are.

Men's Overcoats

Our entire stock of winter weight Overcoats that sold at from \$10.00 to \$35.00 are placed on sale at a reduction of

1-3 off

Ladies' Coats

Thirty-five Coats in a varied assortment of colors and styles that sold from \$10.00 to \$20.00, we offer the entire lot at

1-2 price

Ladies' Suits

Twenty Suits in a complete range of sizes, the season's styles that sold from \$15.00 to \$35.00, go in this sale at

1-2 price

Men's Suits

One line \$27.50 to \$35.00 Suits, highest class tailoring, all new and nobby styles and weaves. These are from the best tailor shops in the United States. **\$22.50**

One line \$22.50 to \$25.00 Suits, highest class tailoring, newest weaves and latest styles, exceptional values at. **\$17.50**

One line \$17.50 to \$20.00 Suits, not an old pattern in the lot, up to the minute styles, especially priced at. **\$14.00**

One line \$12.50 to \$15.00 Suits, just the thing for office or business wear, large assortment to select from at the low price of. **\$10.00**

One line \$7.50 to \$10.00 Suits, good dependable merchandise at the price, we offer in the sale at. **\$6.65**



NINE DAY SALE—FEB. 17 TO 25

NORTON'S